



Canadian Automated Vehicles Centre of Excellence Launched

November 11, 2013

Ottawa ON Canada . Barrie Kirk and Paul Godsmark are pleased to announce the launch of the **Canadian Automated Vehicles Centre of Excellence** (www.cavcoe.com).

Fully Automated Vehicles (AVs), also referred to as autonomous, self-driving or driverless vehicles, are capable of unmanned operation. They will arrive on Canadian roads later this decade. AVs will have a huge impact not only on transportation and transit, but also on our towns and cities and society as a whole. There will be many benefits and some issues and challenges.

CAVCOE, an independent non-profit organization, will provide information, analyses, expert advice, recommendations, networking and other support to stakeholders involved in the launch of AVs and those who will be impacted by their arrival. These stakeholders include all levels of government, public-sector agencies (such as urban planning groups, transit companies, police, health-care, etc.), private-sector companies (such as the insurance industry, fleet operators etc.), industry associations, professional bodies, and universities and their networks. CAVCOE will also work with its partners and stakeholders in studying the socio-economic implications to facilitate better planning and preparation for the arrival of this technology.

CAVCOE also plans to work with partners in research and development leading to innovative automated vehicles for specialized applications.

CAVCOE is developing a network of industry associations and universities that are involved in the launch of automated vehicles. There will be further announcements in the months ahead.

About the Co-Founders

Barrie Kirk, P.Eng. is the Executive Director of CAVCOE. He is also the Chair of ITS Canada's Autonomous Vehicle Task Force and a Partner in Globis Consulting. He has worked in the technology industries in Canada, the U.K., and the U.S., including senior management positions at Ottawa-area companies. He has been involved in the use of technology in transportation for many years.

Paul Godsmark, C.Eng. is the Chief Technology Officer of CAVCOE. He is a widely-respected expert on the implications of fully automated vehicles and has authored many papers, articles and presentations on the subject. Paul has his own blog on AVs that is read around the world. He is a member of ITS Canada's Autonomous Vehicle Task Force.

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